

J

Financial Innovation & Technology Association

### Our purpose

The main goal of the Fintech Association Turkey (FINTR) is to contribute to the development of financial innovation and financial technology industry locally and globally. FINTR works on the spread of innovation and advanced technology solutions in banking, insurance, capital markets, payment services, and other financial sectors. In doing so, it embarks on increasing the number of innovative solutions and startups, developing partnerships, and fostering the ecosystem.

### Our mission

Our mission as a non-profit entity is to curate the fintech ecosystem by increasing the number of innovative solutions and startups, enabling their expansion towards global markets, facilitating the emergence of global brands in the fintech industry, and supporting open innovation programs by traditional financial institutions. Along the same lines, we aim to strengthen Istanbul's role in financial services and technologies.

#### Our vision

We envision positioning Istanbul and Turkey in EMEA (Europe-Middle East-Africa) as a global center of attraction and meeting point towards fintech services. Our vision pertains to creating a global innovation ecosystem for entrepreneurs from around the world.

# **FINTR** Activities



#### Information Exchange - Capacity Building

Working Groups Industry/theme-oriented continuous working groups

Meet-ups FINTR meetups Member meetups Workshops/Trainings Technical Meetings Legislation Workshops Advanced technology and innovation trainings Conferences Organizing international conferences to develop the fintech ecosystem and to support collaborations Working Trips Abroad London, Paris, Singapore, etc.

International Collaborations Collaborations with fintech hubs, associations and other organizations Innovation Programs Accelerations, mentorships

#### Projects

Participation in projects to improve the Turkish fintech ecosystem; developing new projects, application for public support and grants



### Working Groups

- The Working Group consists of the Chairman and members.
- The Working Group monitors, evaluates, reports and makes recommendations regarding current developments, legislation studies and latest technologies in its field of activity.
- The Working Group meets at least twice a year.
- Association members can join a working group as a member.
- Participants who are not members of the association can attend the working group meetings as observers with the approval of the Working Group Chair.

Open Banking & Fintech Working Group Data Science and Artificial Intelligence Working Group Blockchain and Cryptocurrencies Working Group Regulation Working Group



# Expert Talks/Workshops/Trainings

- Expert Talks (Meetup) is a 2-3 hour interactive event where two or three expert speakers make a presentation on a current issue related to innovation, answer the questions of the participants, and chat with the participants directly at the end of the event. Participation is free and open to anyone who registers. Talks are usually held in the evening (between 18.00-21.00), thus enabling the participation of professionals working during the day. Although the number of participants varies according to the subject of the event, it is usually held with the number of participants in the band of 40-80 people. Trainings and workshops cover specific events related to advanced technologies or application areas in the context of financial innovation. (Due to Covid-19, these activities are carried out via Zoom)
- In addition, the activities organized by the members of the Association are actively supported by the Association and announced to the members.



# Working Trips – Online Matching Events

- Fintech Working Trips are meeting series in which fintech startups, technology providers and financial institutions from Turkey and other regions participate to come together with their counterparts and potential customers in the visited countries. Each working trip has a two-day program which includes visits to institutions and companies, as well as a half-day matching event. (Due to Covid-19, these activities are carried out via Zoom)
- Working Trips are designed to enable participants to better understand the fintech ecosystem and market opportunities of the visited country as well as to help them meet and collaborate with stakeholders, regulatory agencies, acceleration programs, initiatives, and financial institutions in that country.







- Istanbul Fintech Week is an international event and a platform in which FINTR is positioned as the strategic partner where discussions on main industrial topics and technology verticals in fintech and latest innovation topics are held with the contribution of entrepreneurs, investors, professionals, managers and practitioners from all around the world who also evaluate collaborations. In the online event held in 2020, all kinds of networking opportunities were presented in digital environment. You can find the final report on Istanbul Fintech Week 2020 Online from this link: <a href="https://fintr.org/ifw-2020-online-report">https://fintr.org/ifw-2020-online-report</a>
- FINTR members participate in Istanbul Fintech Week with advantageous opportunities. In the sponsorship of Istanbul Fintech Week, our members are offered a 50% discount and up to 10 free admissions are provided.
   Web: www.istanbulfintechweek.com



# Working Calendar



Tarih	Etkinlik Tipi	Konusu	Tarih
Ocak	Webinar	2021'de ödemeler sektörünü neler bekliyor?	13 Ocak 2021
	Roundtable (Invitation only)	Role of location services in finance	28 Ocak 2021
	Newsletter	FINTR monthly newsletter	29 Ocak 2021
Şubat	Meeting	Blockchain ve Kripto Çalışma Grubu Toplantısı	11 Şubat 2021
	Webinar	How to address fraud through machine learning based on Risk Analytics (OneSpan)	16 Şubat 2021
	Meeting	Blockchain ve Kripto Çalışma Grubu Toplantısı	25 Şubat 2021
	Newsletter	FINTR monthly newsletter	27 Şubat 2021
Mart	Webinar	CINO Day: Open Banking	4 Mart 2021
	Meeting	Açık Bankacılık ve Fintech Çalışma Grubu Toplantısı	10 Mart 2021
	Startup Pitch Day	15*5 Startups	17 Mart 2021
ž	Int'l matchmaking event	Azerbaycan (banka + TR şirket)	24 Mart 2021
	Newsletter	FINTR monthly newsletter	26 Mart 2021
	Webinar	Kripto varlıklarda hukuki düzenlemeler	31 Mart 2021
	Webinar	CINO Day: Mobile apps	8 Nisan 2021
	Int'l matchmaking event	Kazakistan (banka + TR şirket)	14 Nisan 2021
Nisan	Meeting	Veri Bilimi ve Yapay Zeka Çalışma Grubu Toplantısı	15 Nisan 2021
Nis	Roundtable (Invitation only)	KOBİ Finansal Okuryazarlığı Eğitim Projesi	21 Nisan 2021
	Webinar	Finansta Yapay Zeka Uygulamaları	28 Nisan 2021
	Newsletter	FINTR monthly newsletter	30 Nisan 2021
s	Webinar	CINO Day	5 Mayıs 2021
Mayıs	Int'l matchmaking event	Israil	26 Mayıs 2021
	Newsletter	FINTR monthly newsletter	28 Mayıs 2021
	Webinar	Neobanks	2 Haziran 2021
ran	Roundtable (Invitation only)	ТВА	9 Haziran 2021
	Int'l matchmaking event	Ukrayna, Latvia, Belarus	16 Haziran 2021
Haziran	Webinar	CINO Day	23 Haziran 2021
	Newsletter	FINTR monthly newsletter	25 Haziran 2021
	Webinar	STO ve exchangeler için regülasyon ve yabancı yatırım	30 Haziran 2021

Tarih	Etkinlik Tipi	Konusu	Tarih
Temmuz	Int'l matchmaking event	Romanya	7 Temmuz 2021
	Webinar	CINO Day	28 Temmuz 2021
Ť	Newsletter	FINTR monthly newsletter	30 Temmuz 2021
	Webinar	ТВА	4 Ağustos 2021
S	Roundtable (Invitation only)	ТВА	11 Ağustos 2021
Ağustos	Int'l matchmaking event	İsveç	18 Ağustos 2021
Ă	Webinar	CINO Day	25 Ağustos 2021
	Newsletter	FINTR monthly newsletter	27 Ağustos 2021
	Webinar	Açık Bankacılık ve fintech	1 Eylül 2021
	Int'l matchmaking event	Sırbistan	8 Eylül 2021
	Roundtable (Invitation only)	ТВА	15 Eylül 2021
Eylü	Meeting	Çalışma Grubu Toplantıları	22 Eylül 2021
	Webinar	CINO Day	29 Eylül 2021
	Newsletter	FINTR monthly newsletter	30 Eylül 2021
	Meeting	Çalışma Grubu Toplantıları	6 Ekim 2021
Ekim	Int'l matchmaking event	Malezya	13 Ekim 2021
Ц	Webinar	CINO Day	20 Ekim 2021
	Newsletter	FINTR monthly newsletter	22 Ekim 2021
	Webinar	ТВА	3 Kasım 2021
Kasım	Summit	IFW 2021	15-19 Kasım 2021
¥	Newsletter	FINTR monthly newsletter	26 Kasım 2021
	Webinar	2022 Outlook / open banking, fintechs	1 Aralık 2021
	Webinar	2022 Outlook / regtech and beyond	8 Aralık 2021
Aralık	Pitches	Startup pitches	15 Aralık 2021
٩	Webinar	CINO Day	22 Aralık 2021
	Newsletter	FINTR monthly newsletter	24 Aralık 2021



# Membership Rights

- The right to elect and nominate candidates for the management bodies of the association
- Participation in working groups as a member or manager
- Access to working groups and industry reports
- Communication with decision makers and/or legislators
- Fintech roadshow twinning, participation in training events (In these events to be held online during the Covid-19 process, there will be joint action with structures such as Singapore Fintech Association, LHoFT (Luxembourg), Innovate Finance, Israel Trade Attaché, MENA Fintech Association, Copenhagen Fintech)
- Member logo on the FINTR website
- Speaker in a meetup/online meetup or within the program determined by the content board in Istanbul Fintech Week
- In the sponsorship of Istanbul Fintech Week, our members will be offered a 50% discount and up to 10 free admissions will be provided.
- Opportunity for making member events or new product/service announcements through FINTR communication channels.
- Special discounts for members at national and international events, fairs etc.



### Membership Fee

2021 MEMBERSHIP PAYMENTS	Entrance Fee	Annual Fee
Standart Membership Fees	<b>₺15.000</b>	₫30.000
Members with income less than $\pounds 30$ million in the previous operating year	₺10.000	<b>₺</b> 15.000
Members with income less than $\pounds 10$ million in the previous operating year	₺5.000	<b>₺10.000</b>
Members with income less than ${ m I}{ m 3}$ million in the previous operating year	₺1.000	₺3.000

- In 2021, the entrance fee and annual subscription fee of new members are calculated by taking into account the remaining days of the year.
- According to the per diem, as «Daily Amount = (Annual Fee) / 365»; «Amount Payable = Daily Amount \* Calculated as the remaining days of the year after the subscription date».
- Startups can take part in the activities of the association as observers within the scope of the entrepreneur support program. Startups that will be accepted as observers and the selection criteria are determined by the President.

# Volunteer Supports

- Advisory Board: It is a consultation board consisting of people who will support the association's vision, strategy and works with their experiences.
- Researchers: They are university lecturers who provide academic guidance and research support within the scope of the activities carried out by the working groups.
- Other volunteers: All kinds of volunteers who support the works, activities and events of the association.





# Volunteer Supporters



### International Collaborations









BUSINESSFRANCE



Efma



**Our Members** 





Startup Members



